

TF-CBT Agency Leadership Meeting #1 – Cohort 11

Center for Evidence to Practice

Tuesday, August 25, 2026

12:00PM-1:00PM CDT

Welcome! Who is on the call?

- *Name*
- *Agency, Role & Location*
- *How many clinicians are you supporting in this TF-CBT cohort?*
- *Have you been TF-CBT Trained before?*

hello

Agenda for Call #1

- Meet the Trainer
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Training Approach
- TF-CBT Cohort 10 Training Dates
- TF-CBT Certification Process
- EBP Agency Leadership Considerations
- Questions & Answers

Agenda for Call #1

Agency Leadership EBP Implementation Guidelines and Expectations			
<u>TOPIC</u>	<u>TIME</u>	<u>ACTIVITY</u>	<u>FACILITATOR</u>
Introductions & TF-CBT Orientation	10 mins	- Each person introduces self, agency, and area served - Orientation on TF-CBT Timeline & Expectations	E2P Staff
The Elevator Speech	10 mins	Lecture	Trainer
The IHI Model for Improvement	10 mins	Lecture plus show examples	Trainer
Using Metrics to Inform Implementation	10 mins	Lecture plus show examples	Trainer
Breakout Session	10 mins	- Craft a simple elevator speech for this particular EBP. - Identify barriers to collecting learning collaborative specific data.	Dyads
Debrief	5 mins	Each pair shares 2 points from their breakout discussion.	Dyads
Wrap-up and Next Steps	5 mins	<u>Assign homework:</u> - Complete elevator speech and metrics to share with team. Come to next call ready to share as part of introductions. - Share the goals of data collection with Implementation Team	E2P Staff Introduction to Implementation Science

Meet the Trainer



Kelly Wilson is a clinician, consultant and trainer working in Madison, WI. She has over 20 years experience in children's mental health specializing in the treatment of child traumatic stress. Kelly has worked extensively with children in therapeutic foster care and in the outpatient treatment setting.

Why is this important?

"I appreciate the reminders about what truly makes us successful with our clients and the encouragement that we are not going to mess up and we have support. I also like that I have resources and strategies I can use to implement skills and components of TF-CBT with my clients."

-TF-CBT Trainee Evaluation Feedback

"I enjoyed hearing and seeing examples from Kelly's real-life cases. I felt this was very helpful to me to see how she used TF-CBT in real life scenarios working with clients."

-TF-CBT Trainee Evaluation Feedback

"I really enjoyed the breakout sessions and appreciated how our instructor consistently tied everything back to the PRAC skills. It helped reinforce the material in a practical way and made it easier to understand how to apply the concepts directly in clinical work."

-TF-CBT Trainee Evaluation Feedback

How is TF-CBT training structured?

- By **Monday, September 21, 2026**: All practitioners must complete the **11-hour web-based course**, TF-CBT Web 2.0, available at: <http://tfcbt2.musc.edu>
 - *Cost is \$35.00 to complete the online course*
- MANDATORY Pre-Requisite TF-CBT Assessment Training: **Thursday, August 27, 2026: 8:00am-12:00pm**
- Learning Session 1 (Basic Training): **September 22-24, 2026, from 9:00am-4:30pm**
 - CE Evaluation Deadline: November 21, 2024
- **Monthly Consultation Calls (9/12 calls)**: Groups of 5-12 clinicians receive ongoing case consultation from Kelly Wilson to implement **TF-CBT** for patients in their setting
- Learning Session 2 (Advanced Training): **December 8-9, 2026, from 9:00am-4:30pm**
 - CE Evaluation Deadline: March 7, 2025
- Present **one (1) TF-CBT case** & use the model with at least **three (3) TF-CBT cases** – **ONE (1) case needs to graduate during the CONSULTATION PERIOD.**

24-25 TF-CBT Training Cohort 10 Dates

Event	Date(s)
TF-CBT AGENCY LEADERSHIP MEETING #1	Tuesday, August 25, 2026, 12:00pm-1:00pm CDT
TF-CBT TRAINING COMMITMENT AND TEXTBOOK REQUEST FORM DUE	Wednesday, August 26, 2026
MANDATORY ASSESSMENT TRAINING	Thursday, August 27, 2026, 8:00am-12:00pm CDT
11-HR TF-CBT 2.0 WEB COURSE DUE	Monday, September 21, 2026
LEARNING SESSION (LS) 1	Tuesday-Thursday, September 22-24, 2026 9:00am-4:30pm CDT
LS1 CE EVAL DUE	Thursday, October 1, 2026
TF-CBT AGENCY LEADERSHIP MEETING #2	Tuesday, October 20, 2026, 12:00pm-1:00pm CDT
LEARNING SESSION (LS) 2	Tuesday-Wednesday, December 8-9, 2026 9:00am-4:30pm CST
LS2 CE EVAL DUE	Wednesday, December 16, 2026
TF-CBT AGENCY LEADERSHIP MEETING #3	Tuesday, December 15, 2026, 12:00pm-1:00pm CST
TF-CBT AGENCY LEADERSHIP MEETING #4	Tuesday, March 16, 2027, from 12:00-1:00pm CDT
TF-CBT AGENCY LEADERSHIP MEETING #5	Tuesday, June 8, 2027, from 12:00pm-1:00pm CDT
CONSULTATION CALL COMMITMENT (FINALIZED DURING LS1)	Monthly 1-hr Consultation Calls for 12 months

CEs will be provided for **social workers and counselors** who are accepted into this current TF-CBT training cohort. Other licensed individuals can apply through their licensing boards.



How do I achieve TF-CBT certification?

Requirements:

- *Attend all virtual training dates*
 - Cannot miss more than 30 minutes of training
 - The camera **MUST BE ON** during the whole training
 - Engage as if you were in a training room
- *Use standardized trauma assessment measures*
- *Attend 9/12 calls consultation calls*
- **Present one (1) TF-CBT case & use the model with at least three (3) TF-CBT cases – ONE (1) case needs to graduate during the CONSULTATION PERIOD.**

Following Requirements:

- *Take the TF-CBT Certification Program Knowledge-Based Test*
 - <https://tfcbt.org/certification/>
 - *Costs \$250 to become certified.*
- *Obtain your TF-CBT Certification & share with your MCOs entities!*
- *Submit your information on our EBP Map Webpage:*
 - <https://laevidencetopractice.com/interactivemap/>

The Elevator Speech

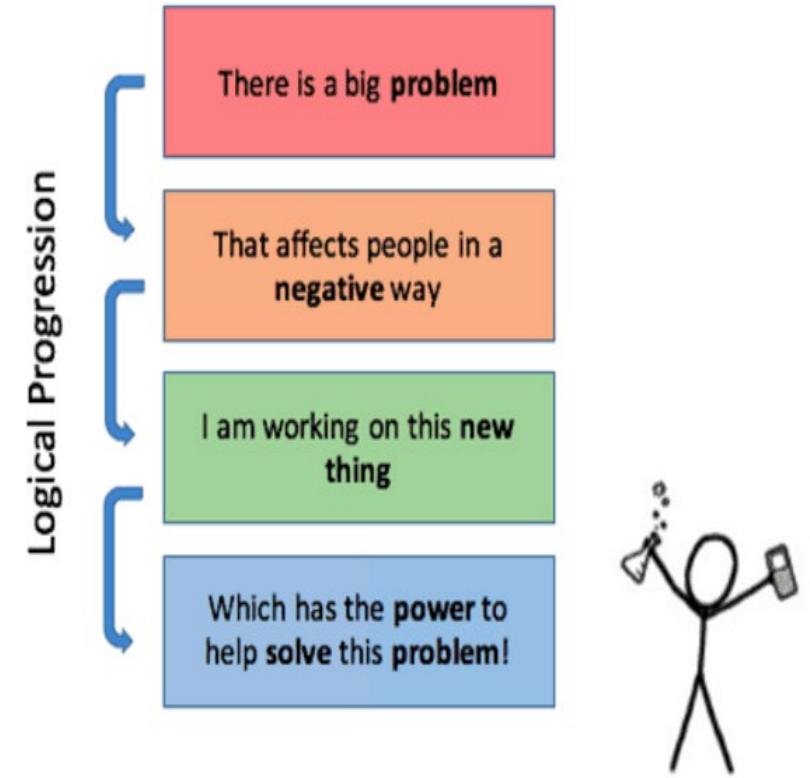
- A concise and persuasive speech used to spark interest around your agency's commitment to evidence-based practices, specifically TF-CBT.
- A chance to make the case for why your agency is the best choice for providing trauma-focused care for youth and families.
- Intended to spur decision makers to action.
- Can be delivered in the time it takes to ride an elevator (60 seconds).



Constructing Your Elevator Speech (Pitch)

- Be prepared
- Think big picture
- Say why your work is important
- Know your goal
- Practice, practice, practice
- Avoid jargon
- Know your audience
- Be enthusiastic

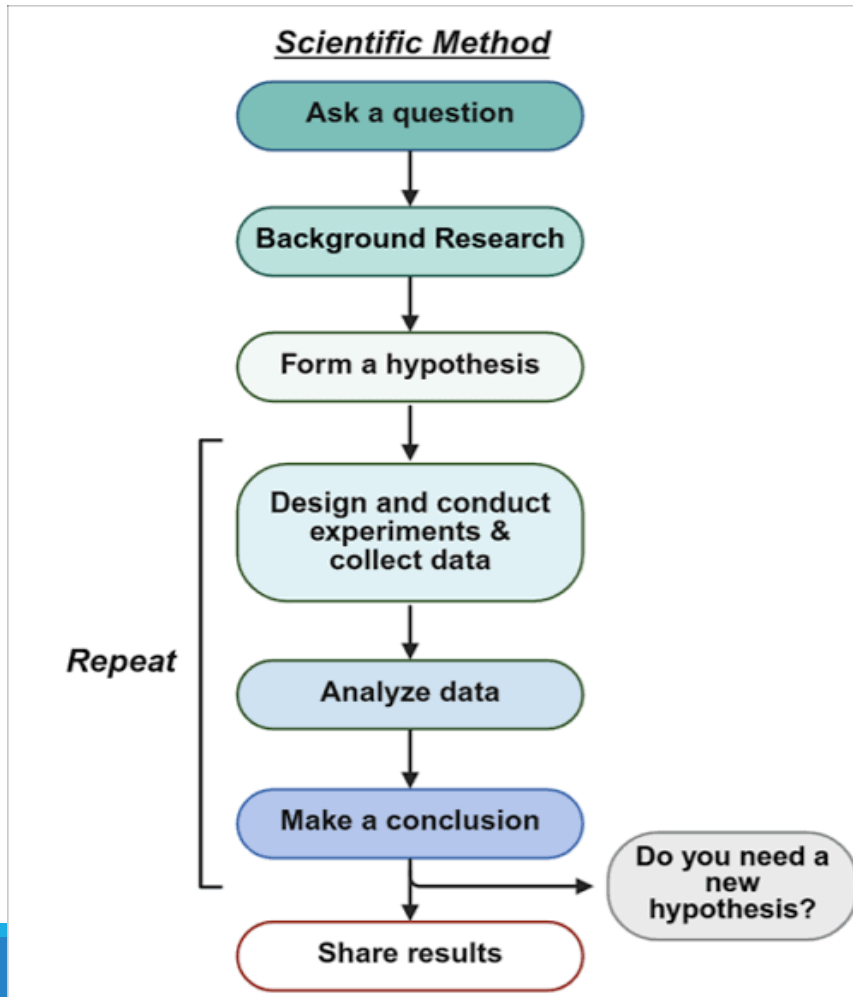
- American Psychological Association
- Cassandra Willyard



Constructing Your Elevator Speech

- **Tell them who you are.**
 - Hi. I am Kelly Wilson and my business is Wilson Counseling & Consulting in Madison, WI.
- **Use a compelling hook.**
 - I am a certified trainer of an evidence-based trauma treatment model called Trauma-Focused Cognitive Behavioral Therapy (TF-CBT). TF-CBT is widely considered the gold standard of care in treating trauma in youth and families.
- **Focus on the why.**
 - I can help your agency implement TF-CBT as a way to provide the highest quality of care for traumatized youth and families you serve.
- **Conclude with a vision of the future.**
 - Within a year, your agency could have clinicians who are nationally certified in this model. This will improve referrals and provide meaningful data for funding streams.

IHI Model for Improvement



- Institute for Healthcare Improvement (IHI)
- A scientific method adapted for action-oriented learning and change.
- Simple, practical framework used to guide changes and improve quality of services delivered.

Three Fundamental Questions (Global)

1. What are we trying to accomplish?
 - Implement TF-CBT.
1. How will we know that a change is an improvement?
 - Traumatized youth and families will have symptom reduction.
1. What change can we make that will result in improvement?
 - Train clinicians in the TF-CBT model.

This Is Too Big



✦ Story by Bruce Larkin ✦

Three Fundamental Questions (Actionable)

1. What are we trying to accomplish?
 - Identify clients/families that have been negatively impacted by trauma.
1. How will we know that a change is an improvement?
 - There will be an increase in the number of youth and families receiving TF-CBT.
1. What change can we make that will result in improvement?
 - Begin to track the data.



The PDSA Cycle



- **PLAN:** design a small test and write down what you expect to happen.
- **DO:** run the test on a small scale and log any problems and the results of the change made.
- **STUDY:** review the data and compare what you found to your first hypothesis.
- **ACT:** adjust your plan, drop the idea, or get ready to test it on a larger scale.

The PDSA Cycle

- **PLAN:** design a small test and write down what you expect to happen.
 - One clinician will screen their existing caseload to identify possible candidates for TF-CBT.
- **DO:** run the test on a small scale and log any problems and the results of the change made.
 - The selected clinician will report back to the group how the process went (qualitative) and number of potential TF-CBT cases identified (quantitative).
- **STUDY:** review the data and compare what you found to your first hypothesis.
 - The implementation team will consider the findings and look for additional tweaks that might be helpful.
- **ACT:** adjust your plan, drop the idea, or get ready to test it on a larger scale.



Using Metrics to Inform Implementation

- **Uptake and Fidelity**

- Number of clinicians participating in the TF-CBT learning community each month.
- Participation in monthly consultation calls.
- Number of TF-CBT cases implemented per clinician.
- Session dose (pacing of the model) to ensure fidelity (start date and current component).
- Use of standardized TF-CBT components (PRACTICE) evaluated by supervisor using the Brief PRACTICE Checklist.
- Number of successful graduations.



Using Metrics to Inform Implementation

- **Screening & Assessment**
 - Total number of youth screened and assessed for traumatic events and PTS symptoms.
 - Percentage of existing clients who have been screened and assessed.
 - Percentage of intakes who have been screened and assessed.
 - Number of trauma screenings and assessments completed.



Suggested Metrics for TF-CBT Implementation

1. Number of consultation calls attended.
2. Number of TF-CBT cases reviewed for fidelity by either a supervisor or peer.
3. Current number of active TF-CBT cases (number of cases added and number of cases that have dropped).
4. Number of active cases in each phase of the model (PRAC, TN and processing, and Enhancing Future Safety).
5. Number of graduated cases.
6. Assessment scores at pre-, mid-, and post-treatment.
7. Number of cases retained in services post completion of the model.





Breakout Groups!

Questions to Ask:

1. *How are you feeling taking in this information?*
2. *How prepared do you feel to use metrics?*



Homework for Next Meeting!

DUE: Tuesday, October 13, 2026 (1-week BEFORE Leader Meeting #2)

Meeting Homework:

1. *Create and insert your Elevator Speech for your agency/organization below.*
2. *What metrics are you tracking and how?*



You can [**CLICK HERE**](#) to submit your home in a Google Word File, or click this link: [**Submit Homework Here**](#)

***FUTURE* TF-CBT Agency Leadership Call 4-Part Series**



Upcoming TF-CBT Agency Leadership Meetings:

- ~~1. Agency Leadership 1: Tuesday, Aug. 25, 2026, from 12pm-1pm~~
2. Agency Leadership 2: Tuesday, Oct. 20, 2026, from 12pm-1pm
 1. Click Here to Register:
https://lsuhsc.zoom.us/meeting/register/b_AfymkESz-VkmngNzX_zQ
3. Agency Leadership 3: Tuesday, Dec. 15, 2026, from 12-1pm
4. Agency Leadership 4: Tuesday, March 16, 2027, from 12-1pm
5. Agency Leadership 5: Tuesday, June 8, 2027, rom 12pm-1pm

Do you want a CE Certificate?

- Please complete the EBP Implementation Leadership Meeting CE Evaluation
 - Accessible by clicking here:
<https://redcap.link/ebpleadershpmtgeval2026>
- You have **one (1) week** to complete the evaluation. Following please allow us 1-2 weeks to issue your CE certificate.



Where can I learn more about TF-CBT?

***Visit the National Website
for TF-CBT:***

<https://tfcbt.org/>



Contact Information:

Center for Evidence to Practice

Email: EvidenceToPractice@lsuhsc.edu

Phone: (504) 568-5731

Questions:

